

# THE EASIEST CRM TO MANAGE YOUR CUSTOMERS



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## THE EASIEST CRM TO MANAGE YOUR CUSTOMERS

Sales deals, support tickets, customer onboarding, order delivery, customer testimonials, contracts, and everything in between—Bigin is all you need to streamline your customer operations in one platform. Get started in under 30 minutes.

With Bigin, small businesses and teams can now manage their customer relationships more easily than ever. Whether you're ready to move beyond spreadsheets or simply replace legacy sales tools, we're here to help you. Pick a template to get started.

### Let's Face It—Running A Business Is Hard. Managing Customer Data With Spreadsheets Makes It Harder.

The best way to use spreadsheets to manage customer relationships is not to use them. While it might be very tempting to fire up multiple spreadsheets and start tracking all your customer information from there, things can get very challenging as you grow.

#### **Top Reasons Why People Switch From Spreadsheets**

|     | × | 23% | Poor customer data visibility.     |
|-----|---|-----|------------------------------------|
| T   | × | 21% | Data duplication and manual entry. |
|     | × | 18% | Risk of losing data.               |
|     | × | 16% | Security concerns.                 |
| ナメン | × | 12% | Difficult to share data.           |
| 1   | × | 10% | Others.                            |

#### THE EASIEST CRM TO MANAGE YOUR CUSTOMERS

Bigin easily transforms your day-to-day customer processes into actionable pipelines. From qualifying leads to closing deals to managing important after-sales operations—Bigin connects your different teams to work together so that you can offer the best possible experience to your customers. Say goodbye to missing follow-ups, manual data entry, lack of team communication, and information silos. Just Bigin today!

#### **Team Pipelines**

This is an industry-first! We're redefining CRM by extending Bigin's pipelines to manage more than just sales. Unify all your customer-facing operations within a single Bigin account and experience the freedom of not relying on a bunch of complex tools to manage your business operations.

#### **Get Complete Customer Context**

Having every piece of customer information stored in your Bigin account means your customerfacing teams have access to a comprehensive picture of your leads and customers, thereby equipped to handle customer relations and interactions more effectively.

#### **Communicate And Stay Connected**

Communication is the key to good customer relationships. To enable your business to stay connected with customers, Bigin supports all channels, including email, phone calls, social media, and webforms.

#### Never Repeat. Just Automate.

Do your routine tasks make you feel like you're stuck in a rut? With Bigin's easy-to-create workflows, free yourself from monotony and focus on crucial decisions that require your attention.

#### CRM On The Go

Agility in operations and decision-making is crucial for small and micro businesses, which is why Bigin is committed to being mobile-first. Enjoy the convenience of having complete access to business information wherever you go, anytime you need it.

#### **Bigin Plays Well With All Your Favorite Applications**

Synergize via built-in integrations with third-party and Zoho apps applications You can also pair up with 5,000+ apps through Zapier and Zoho Flow.

Bigin's highly extensive developer platform to connect to any external source



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#### More Reasons To Try Bigin

#### Easy To Use

You don't need any prior experience with a CRM to make Bigin work for you. Bigin is easy and is designed to simply work on its own.

#### **Easy On Your Pocket**

We can safely say that we are the most affordable CRM in the market right now, with a price of USD 7/user/month (billed annually).

#### Easy On Any Platform

Bigin's globally acclaimed interface and design is optimised for faster actions and frictionless user experiences across both web and mobile devices.

