

RUN YOUR EVENTS SMARTER, BETTER WITH ZOHO BACKSTAGE

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GLOBALY CONNECTED - LOCALLY DIRECTED

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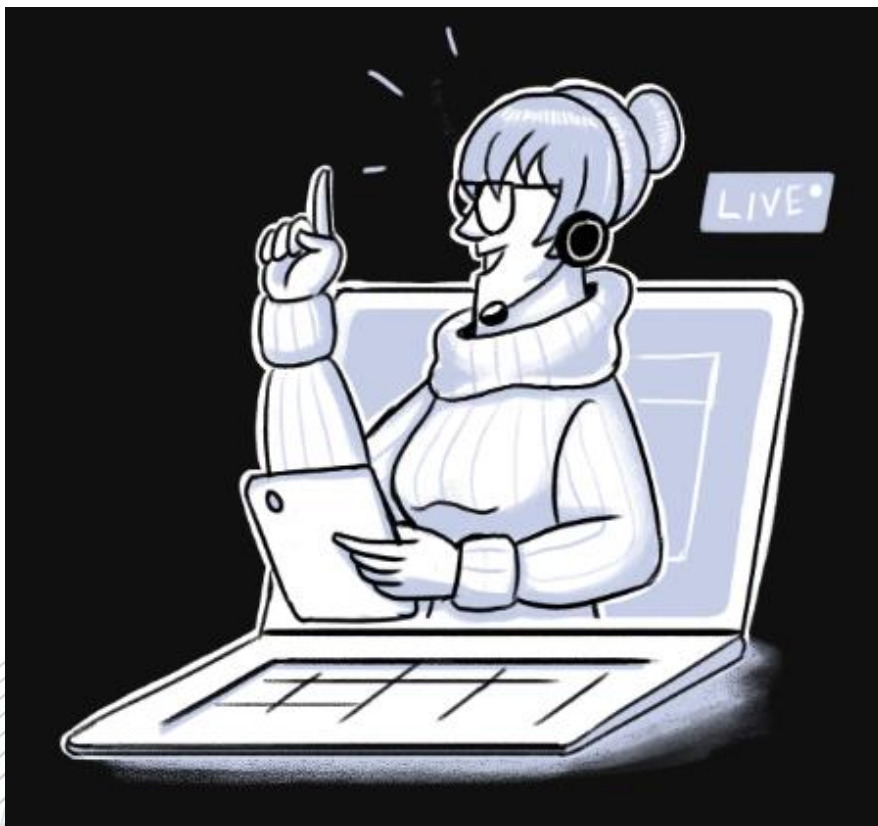
# RUN YOUR EVENTS SMARTER, BETTER WITH ZOHO BACKSTAGE

Zoho Backstage is an event management software that empowers event organizers to plan and run conferences, meetups, and product launches with greater efficiency and impact.

## BACKSTAGE ONAIR

### Virtual Events, Redefined

Take your events online and host them virtually with Zoho Backstage OnAir. Livecast your sessions, run presentations, interact with your attendees, and more.



## DELIVER AN EXCEPTIONAL EVENT EXPERIENCE

### DESIGN

#### Create A Strong Digital Presence

Make an impactful, multilingual website and a mobile app for your event with just a few clicks. Choose from pre-built themes and templates to go live in minutes, not days.

## MARKET

### Maximize Your Outreach

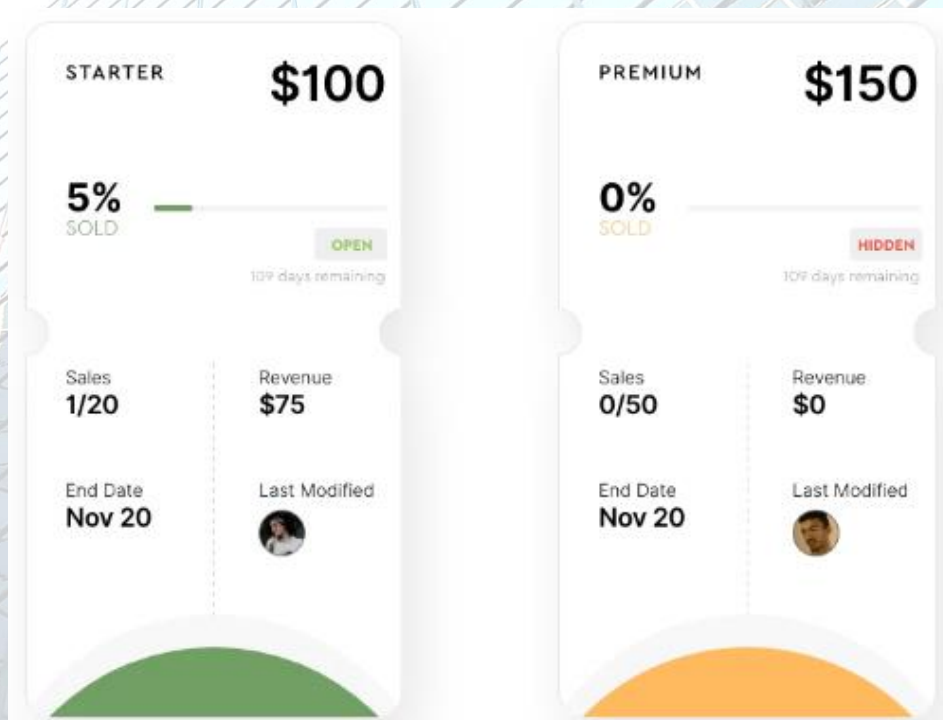
Build awareness for your event by embedding your event page on other websites and blogs. Create banners for social media promotions without needing design expertise.



## SELL

### Ensure Seamless Registration And Ticketing

Successful events thrive on attendance. Make it easy for people to register, and then nurture them via emails to show up. Stay in control of your ticket sales and receive payments instantly.

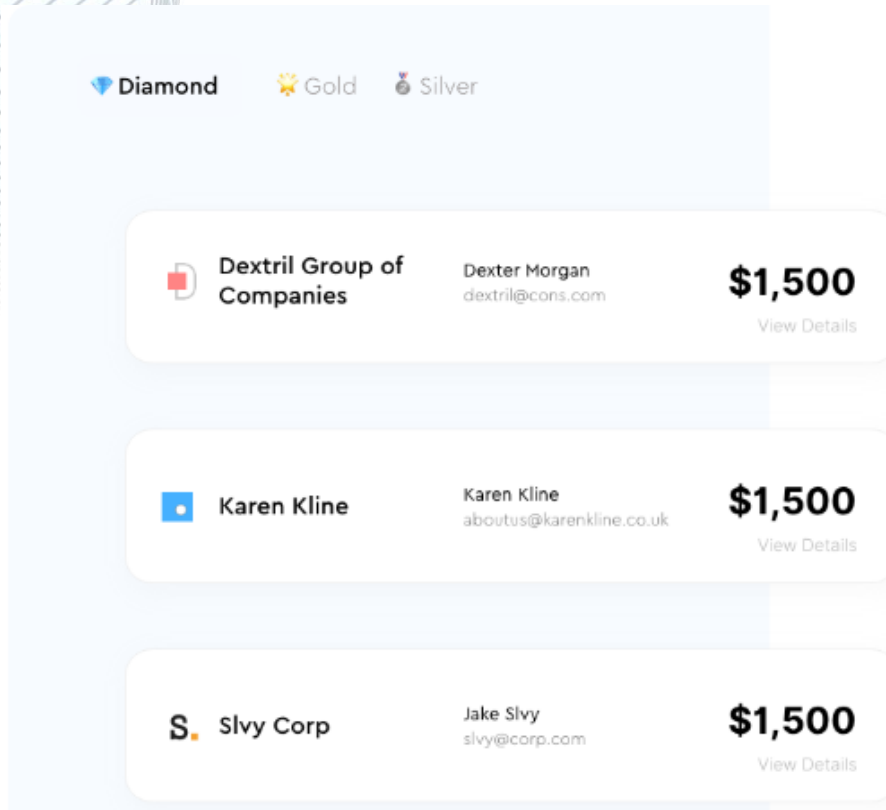




## SPONSOR

### Manage Sponsorships

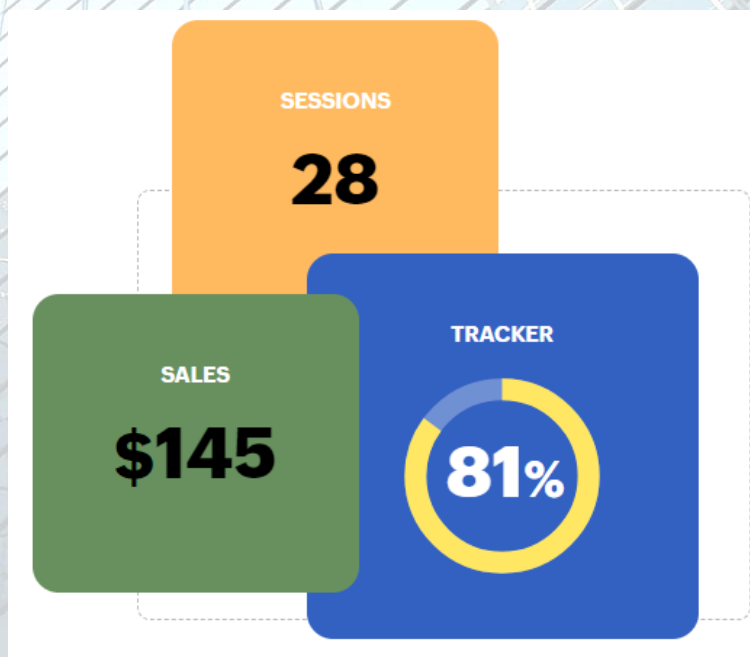
Selling sponsorships for your event? Create your own tiers and packages to attract prospective sponsors. Manage sponsorship requests and highlight select sponsors on the website.



## ANALYZE

### Track Event Metrics In One Dashboard

Stay on top of registrations, ticket sales, attendee count, sessions, and more—all from a single screen.



## MAKE YOUR EVENTS INTERACTIVE

### More About Engaging Attendees

#### **Engage Your Attendees**

Get your attendees involved in sessions by answering polls, asking questions, and liking slides using their mobile app. Send alerts to notify them when necessary.

#### **Empower Your Speakers**

Feature your speakers and enable them to introduce themselves, answer questions, and upload presentations on your event site.

#### **Your Events Deserve Branded Badges**

Create custom event badges with QR codes for all your attendees. Trust the smart badge builder to unleash the designer in you and get your attendees to sport your badge at your next event.