

Knowledge is the currency of the future



About Kemit Group

We are Kemit Group. A vendor based trusted network with over 200 years of business experience in background screening startups, non-profits, security, benefits, health care, education and Intellectual Property Protection.

We provide small business (30 to 150 employees) situational awareness consulting, drug/background screening, fingerprinting, social media monitoring and HR systems application integration.

We offer customized people development solutions and specialize in virtual screening via our trademarked pending Kemit Group Digital Due Diligence Dossier (4D Employee) process.

We go beyond the resume - we can conduct continuous monitoring and social media background investigations and conduct cognitive and behavioral job performance testing to ensure the right choice is made throughout a company's lifespan.

We ensure sound business practices from recruitment to retirement using proprietary process integrations with leading social media and HR Information Systems integrations. We help our client navigate and integrate technology solutions into their current business model and infrastructure.

We know people, processes, and technology that fit small business requirements. Kemit Group is Powered by: The Berean Trust Network (BTN) and Zoho technologies. The BTN is a consortium of verified Kemit group is based on the principles of mutuality, reciprocity, continuity and empathy. As such, we like to do business with people we Know, Like and Trust.

For informational/educational purposes only: The speaker's views may differ from those of other businesses. Kemit Group LLC Views and strategies described may not be appropriate for everyone and re not intended as specific advice/recommendations for any individual. Some source material used is taken from The Chase Bank publication of "Black Businesses Resiliency During Covid-19. As such, you should carefully consider your needs and objectives before making any decisions and consult the appropriate professional(s). Outlooks and past performance are not guaranteeing of future results.

You Must Pivot and Flex

Today, tomorrow and forever will not be business as usual.



40%

of small businesses have shuttered for good since February 2020.

Source: National Bureau of Economic Research.

How businesses pivot will determine their survival. Those positioned to thrive in the digital age will have effectively integrated technology platforms, applications and services, managed their cash flow, taken proactive steps to protect customers and workers, strengthened ties to their communities, created new opportunities for revenue and developed plans that make their businesses better prepared for the next crisis.

Not only is it not business as usual, but we are living in a business period ball of confusion. However, those business owners with the right mindset, behaviors and attitude in addition to technology stack can be Leaders in a post COVID-19 environment. Being in position when presented with opportunities means you have:

- Cultivated new vendor relationships closer to home;
- Connected to community and local government, Business Development Offices, Economic and Workforce development offices;
- Enhanced your business brand;
- Conducted intentional succession and contingency planning;
- Protected your Intellectual Property;
- Invested in themselves as well as their platforms, applications and services technology.

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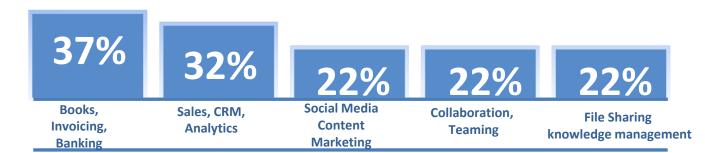
How I pivoted my business

PIVOT Defined

Investment in technology integrations

To create an ideal stack through integrations, look for those tools that will directly impact your key priorities. What typically happens is a small business adds technology tools as they appear on the scene and appear to be necessary to complete some aspect of the daily operations. However, what typically happens is the appearance of disconnected platforms, applications and services that do not synchronize with each other

My Top 5 Tech Stack challenges



Portfolio of Integrated Value Oriented Technologies PIVOT

The biggest lesson I learned was to use performance-led tools customized to my business needs and goals. I found that I was using disconnected and siloed tech applications and paying huge monthly subscriptions fees for each. Through ZOHO and BambooHR, I found the right tech stack to synchronize invoicing, marketing, analytics, collaboration, file sharing and other areas. More importantly, ZOHO satisfied all my front and back-end business functions because of ZOHO's 45+ integrated platforms, applications and services.

Every business and industry segment has specific requirements and should personalize their tech stack to address those. For example, you can align your integration solution with the preferred customer experience. Others may be looking to develop a way for maximum information flow through, inside, and outside the company. For each priority, the tech stack will be different. Each has the tools that deliver each defined strategic performance priority. ZOHO can be customized to fit any industry primary business functions.



List potential ideas for your technical PIVOT:

The next steps

How will you make your pivot?

Despite all the challenges facing us today, many business leaders are going the extra mile. By building business resiliency, listening to customers, innovating their business models, prioritizing the health and well-being of their communities and planning for the future, many businesses are finding ways to keep moving forward.

Work with a Kemit Group LLC Consultant

Kemit Group LLC offers resources and services to help you manage your business. We are committed to delivering the expert guidance and support your business needs. We are certified vendors and offer certified training and development for Zoho and BambooHR - the best small business business operations and HR System platform, application and service, period!



https://go.zoho.com/k3z



Free Trial!



Get connected

Contact a Kemit Group LLC to learn how they can help with your Pivot

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Charles County Maryland Chamber of Commerce Bonus Pack!



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