

LEVEL UP YOUR MARKETING GAME WITH THE SMART LANDING PAGE SOFTWARE

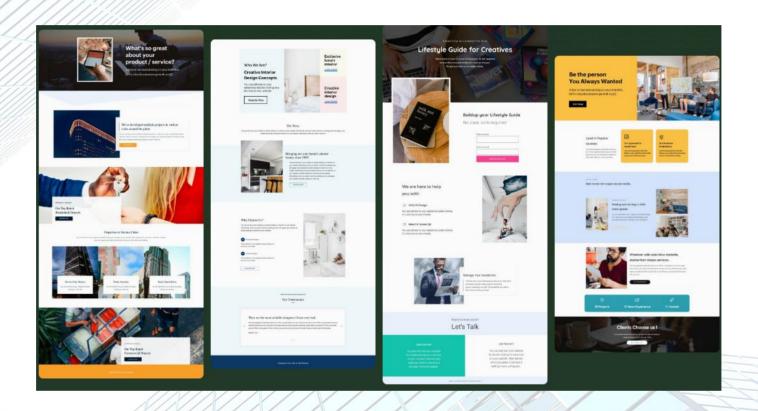


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LEVEL UP YOUR MARKETING GAME WITH THE SMART LANDING PAGE SOFTWARE

Design and publish beautiful landing pages with Zoho LandingPage, your no-code landing page software. Optimize your pages with in-built behavior analytics and provide a personalized page experience for different audience segments. Measure your KPIs and ROI by integrating your landing page with your favorite CRM and marketing tools.



Kickstart Your Campaign With

RESPONSIVE LANDINGPAGE TEMPLATES

Pick from a gallery of responsive landing page templates. Choose one that ticks all the right boxes, customize it to your needs, and get your landing page up and running in minutes.

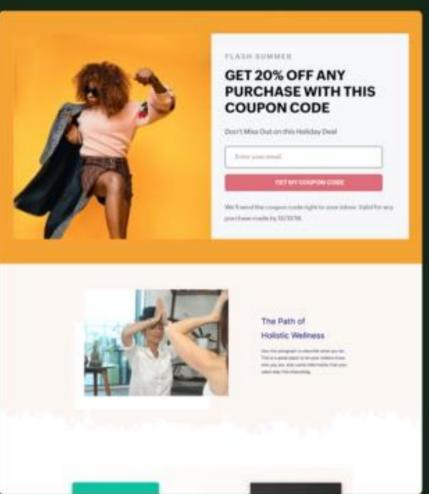
GROW YOUR BUSINESS ONLINE WITH OUR LANDING PAGE SOFTWARE

Create landing pages that mean business with our landing page tool. Drag and drop page elements, create forms for lead generation with the HTML form builder, use contextual popups, and run effective marketing campaigns to expand your growing business online.

Design pages without knowing code

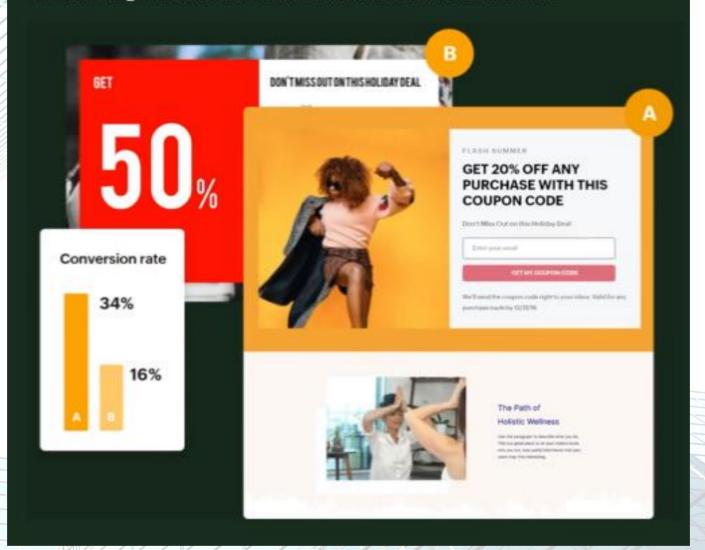
Assemble pages with ease using our intuitive drag-and-drop editor. Being on a deadline shouldn't stop you from bringing your ideas to life—use our customizable sections to quickly add a unique touch to your pages.





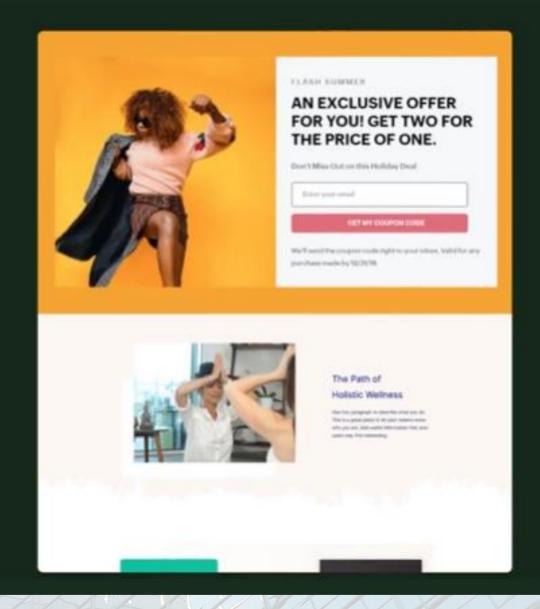
Experiment with A/B testing

Duplicate your landing pages to create and test multiple versions. Discover what content performs best with different target audiences through A/B testing. Split traffic among variants to narrow down the variant that works best.



Personalize pages with dynamic text

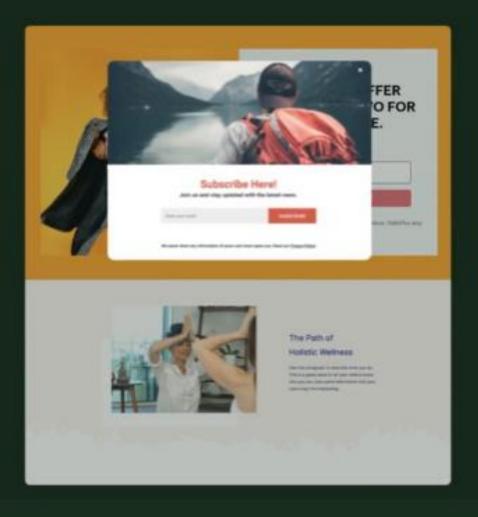
Display relevant content for each visitor to your landing page with Dynamic Text Replacement. Create personalized page experiences based on which ad they clicked on or source they've come from.



Engage through contextual popups

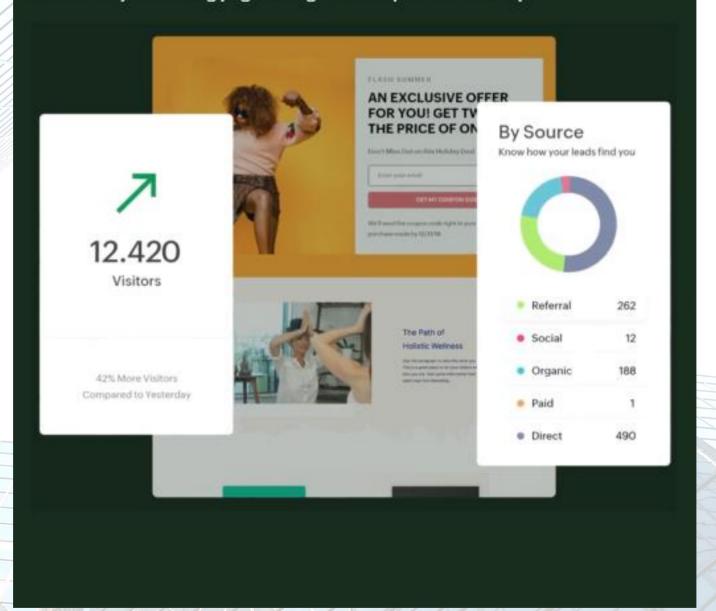
Display popups to your website visitors at the right time using smart triggers.

Choose from a curated gallery of pre-built popups organized by type and kind to grab each visitor's attention and influence their next action.



Optimize pages backed by performance reports

Monitor your page statistics closely on a unified dashboard. View visits, clicks, and engagement stats. Analyze your visitor demographics, and understand how they interact on your landing page through heat maps and scroll maps.



INTEGRATE WITH THE APPS THAT POWER YOUR BUSINESS

Connect with your favorite sales and marketing tools to push and pull data with a click of a button! Choose from over 20 in-app integrations with Zoho's product suite and third-party applications, or connect with your favorite apps via Zoho Flow or Zapier to automate your workflows.

