



KEMIT GROUP LLC

GLOBALLY CONNECTED – LOCALLY DIRECTED

EMAIL MARKETING SOFTWARE

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EMAIL MARKETING SOFTWARE

Create responsive designs, customize messages, deliver emails to inboxes, trigger automated workflows, and connect with new customers—Zoho Campaigns provides the toolkit to meet your email marketing needs.

POWERFUL EMAIL MARKETING DELIVERED

[Dynamic Personalization](#)

Our simple drag-and-drop editor lets you dynamically change your email's content, images, and CTAs.

[Email Interactivity](#)

Connect with your recipients through every email by using interactive elements like polls, surveys, attachments, GIFs, images, videos, and reply tracking.

[A/B testing](#)

Take the guess work out of your campaign's content by testing in real time which version of your campaign performs best with your audience. A or B?

[Drag-And-Drop Workflows](#)

Our custom-made and pre-defined workflows have you covered with messages for every occasion.

[Contact Path Tracing](#)

Track where every contact is along your nurturing journey and how long it takes for them.

[Autoresponders](#)

Set up a drip email series between different time intervals so your audience stays engaged throughout your nurturing process.

[Send-Time Optimization](#)

Increase your open rates by automatically sending emails to each recipient at their optimal open time.

[Email Cadence](#)

Send just the right number of email campaigns without overwhelming your audience and gain more trust for your brand.

[Domain Authentication](#)

Enhance email deliverability, avoid domain misuses, and improve your sender reputation by authenticating your domain with Zoho Campaigns.

EXCLUSIVE SOLUTION FOR ECOMMERCE BUSINESSES

Connect your ecommerce store with Zoho Campaigns and send purchase followups to increase sales, trigger abandoned cart messages for unfinished purchases, and inform customers about your store's promotional discounts.

CONFIGURE SMS MARKETING WITH OUR OWN GATEWAY

Manage your emails and SMS from a single place with Zoho Campaigns. Personalize and automate messages, track their performance, and more with SMS campaigns. [Learn More](#)

INTEGRATIONS TO ELEVATE YOUR EMAIL STACK

Connect with a variety of in-house and external platforms to create an integrated email marketing system. [MORE INTEGRATIONS](#)

EMAIL MARKETING ON THE GO

Take control of your email campaigns wherever you are with our mobile app. [Learn more](#)

Privacy is the priority

Zoho Campaigns secures your personal data and is laws-compliant, helping you perform permission-based marketing.

