



**KEMIT GROUP LLC**  
GLOBALLY CONNECTED – LOCALLY DIRECTED

# DISCOVER THE FUTURE OF CUSTOMER ENGAGEMENT

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# DISCOVER THE FUTURE OF CUSTOMER ENGAGEMENT

Zoho SalesIQ offers your marketing, sales, and support teams the digital customer engagement tools to communicate with every site visitor at every stage of the customer lifecycle. This all-in-one live chat and analytics platform promotes proactive customer engagement, allowing you to initiate the right kind of conversation at exactly the right time.

## **Marketing**

Expand your market reach with SalesIQ. Approach and interact with different prospects across borders and various sources in one place.

## **Grab Their Attention With Tailored Messaging**

Engage every prospect that visits your website. Set up automated triggers for different scenarios to initiate a chat with visitors at exactly the right moment. Strike up a conversation with prospects by sending a message or showing a custom banner based on their areas of interest and how much time they've spent on your web pages.

## **Engage And Route Prospects With Full Context**

Get an overview of each prospect's areas of interest by analyzing which pages they've visited and what they've said in previous conversations with your agents. Use those insights to respond with relevant information or route them to the perfect live chat agent for their particular needs.

## **Integrate With Major Marketing Apps**

Connect Zoho CRM with Zoho SalesIQ to view, add, access, and sync prospect data from both applications. This powerful two-way sync ensures your data is easily accessible at all times. Use the contact information available in Zoho CRM to send targeted emails and newsletters to your prospects, thanks to our integration with Zoho Campaigns.

### **Analyze How Your Content Performs**

Derive meaningful insights from the data available in Zoho SalesIQ to identify what your prospects are most interested in on your website. Use that information to refine how you promote your products or services and then evaluate prospect engagement to further focus your marketing efforts.

### **Schedule Visitor Reports**

Get a list of your website prospects sent straight to your inbox. Automate Zoho SalesIQ to generate, schedule, and deliver these reports to you in the format of your choice.

## **Our Product Benefits**

- Get Started Instantly
- Convert Leads To Customers
- Streamline Prospect Engagement With Automation
- Overcome The Language Barrier
- Pick Up Right Where You Left Off
- Connect To CRM

### **Get started instantly**

Set up and start using Zoho SalesIQ in a few simple steps. Just embed the live chat code on your website and then customize how Zoho SalesIQ functions to suit your business process. Engage your prospects and customers through a clean, user-friendly interface.

### **Convert Leads To Customers**

Create a customized flow of actions to turn web prospects into loyal customers. With automated triggers and bots, SalesIQ can react specifically to each prospect's behavior on different web pages, allowing you to fine-tune your customer interactions. Once they've shown interest, route each prospect to whichever agent is most likely to land the deal.

### **Streamline Prospect Engagement With Automation**

With Zobot—our in-house, low-code bot builder—execute custom actions and responses related to your specific marketing, sales, or support process. Save your live agents time by using a chatbot to collect prospect data, sync information to your CRM, trigger targeted email campaigns, initiate one-on-one chats with the right live chat agent, and much more.

### **Overcome The Language Barrier**

Facilitate better conversations with international customers by conversing in their native language using Zoho SalesIQ's real-time translation feature. Build your reputation around the globe, and make your prospects feel at home.

### **Pick Up Right Where You Left Off**

Get an overview of all your prospect's activities on your website including their traffic source, the pages they're interested in, the number of times they've visited your site, which live agents they've previously interacted with, and their entire chat history. Continue with context and assign the chat to the right agent with a single click.

### **Connect To CRM**

Integrate Zoho Salesiq With Your Zoho CRM Account To Ensure Everyone Has The Full Picture, No Matter Which App They're Currently Looking At. View And Add Lead And Contact Details, Assign Follow-Up Tasks, And Make Notes—All Without Leaving The Live-Chat Window.

## **ZOHO SALESIQ FOR EVERY TYPE OF BUSINESS**

Whatever your business might be, SalesIQ can help it grow while fulfilling all your customer engagement plans and can enhance your overall customer experience. Find out how it works for your business.

## **IN-APP CHAT WITH MOBILISTEN, OUR MOBILE SDK**

Let your mobile app users quickly get in touch with you from any section of your app. Implement in-app chat support and extend all the other benefits of Zoho SalesIQ to your mobile app with Mobilisten, our mobile SDK available for Android, iOS, and React Native.

## **INTEGRATE WITH YOUR FAVORITE APPS**

Connect your favorite apps to Zoho SalesIQ to enjoy an uninterrupted flow of data from one system to another. With over 30+ integrations—covering CMS, email marketing, analytics, and more—you'll be able to close deals faster than ever with Zoho SalesIQ.